

PIKITUP WINS THE 2017 PETCO'S GAME CHANGER AWARD

Pikitup the waste management company of the City of Johannesburg has been named the winner of this year's Petco award which recognises excellence in recycling.

The municipal entity won the award in the Recycling Partnership Game Changer Category.

This category recognises partnerships which include national government, provincial, municipal agencies, community organisations and private industry, that have successfully implemented game-changing initiatives, policies or programmes that advance recycling and sustainability in the country. Examples include increased recycling participation, targeted recycling or re-use awareness campaigns or repurposing closed landfill sites.

The award that Pikitup won was in recognition of the sterling work that entity does in partnership with co-operatives operating in the recycling environment, training services of recyclers and the partnership that the organisation has created to advance the separation at source project.

These efforts have seen an increasing in the recycling participation rates to an extent that 55 percent of PET products are now being recycled in the City of Johannesburg.

PETCO is the trading name of the PET Recycling Company NPC, a company established in 2004 to represent the South African PET plastic industry's joint effort to self-regulate post-consumer polyethylene terephthalate (PET) recycling.

Pikitup contributed to the 2 billion of PET bottles that were collected in the country and as a result contributed to the creating of 62 000 income opportunities for recyclers.