



a world class African city



Pikitup Johannesburg (Pty) Limited

63 Juta Street  
Cnr Bertha Street  
Braamfontein

Private Bag X74 Tel +27(0) 11 712 5200  
Braamfontein Fax +27(0) 11 712 5322  
2017

[www.pikitup.co.za](http://www.pikitup.co.za)

### Pikitup calls for even more corporates to “Pitch In”

28 May 2009

With **Clean Up Day** around the corner on June 6, Pikitup is hoping that even more corporates will Pitch In on the day and help to show the world the best version of Johannesburg before the Confederations Cup tournament.

“We have attracted some big names to take part in our Clean Up Day as well as some of the media houses who will be conducting their own clean-ups,” stated Thabiso Taaka, Operations Officer (COO) of Pikitup. “We’re hoping that as the day nears, we will have heard from even more corporates who wish to mobilize their staff, either to identify their own clean-up site or adopt one of those sites that we have already identified and that are displayed our website [www.pikitup.co.za](http://www.pikitup.co.za).”

The deadline for corporates to register will be next Wednesday 3 June. Pikitup will provide support to businesses and other organizations who wish to participate, through the provision of resources such as refuse bags and bins.

The Clean Up Day, an initiative to clean the city ahead the Confederations Cup and 2010 FIFA World Cup, will see Johannesburg divided into eleven regions. Six independent sites in each region (total of 66 sites) have been identified by Pikitup and will be used as meetings points for Joburgers to collect their gloves and bags collect the litter in and around that site. Marshalls will be on hand to guide volunteers.

Any corporates, associations, clubs etc wanting to participate can register on the Pikitup website ([www.pikitup.co.za](http://www.pikitup.co.za)) or call 011 712 5200



**Directors**  
P Radebe (Chairperson), Z Nkosi (Managing Director), C Rutgers, \*H Moeketsi, \*V Nemukula, \*S Raghubir, \*S J Kgomo, \*D Phaho, \*A. Botha  
\*T. Mashanda  
**\*Non Executive**  
B Memela (Company Secretary)  
Registration Number: 2000/029899/07